

Creating Opportunity through Mental Toughness

Tuesday, October 24, 2017

9:00 – 10:00 AM

General Session Junior Ballroom

In this keynote presentation, you'll learn how to increase your income, grow market share and learn how to thrive through change in a permanently disruptive, white water business environment by implementing powerful psychological strategies of professional athletes, U.S. Navy Seals and self-made millionaires. These strategies will bolster your hiring process, increase employee retention and create the foundation of an organizational culture that flourishes through high employee engagement and job satisfaction.
