

Inventory Acquisition & Financing Panel

Tuesday October 24, 2017 (2:15-5:00 PM)

Track One ♦ Junior Ballroom F

Dealers are continually looking for new, easier and more affordable ways to source, finance and market inventory. An excellent way to save time and money is using online channels. Some digital acquisition channels offer a seamless extension of the physical auction. Others offer access to a large database to bid, buy and sell 24/7. Buyer assurance solutions help mitigate the risk of buying inventory online and “sight unseen.” The convenience of online sourcing combined with convenient and easy access to floorplan capital and audience can create more streamlined and economical operations for your business. This workshop will identify different opportunities to acquire and finance the best inventory, at anytime from anywhere, that reach more credit-challenged car buyers, allowing you more time to focus on the operations at your store. You can’t sell them if you don’t acquire the cars. Don’t miss the latest in inventory technology and financing.
