

New Technology Showcase

Tuesday, October 24, 2017 (11:00 AM - Noon)

General Session ♦ Junior Ballroom

Implementing the latest technology is the key to increasing profitability in the highly competitive subprime Auto Finance market of today. Technology = Efficiency! In this session you will learn about three of the most important new technology developments in 2017. Learn about these new products and then visit them in our exhibit hall during the conference. Lyft, ride sharing, offers a creative new way to sell more vehicles and keep those customers paying.
